

NEWS RELEASE

THE SINGAPORE STREET DIRECTORY HITS THE STORES TODAY

New directory now packed with goodie galore and reader-friendly features

SINGAPORE, February 9, 2007 – Yellow Pages (Singapore) Limited today announced the availability of the latest edition of The Official Singapore Street Directory (SSD), an authoritative street directory licensed by the Singapore Land Authority (SLA).

Yellow Pages Singapore is the only publisher awarded the SLA licensing rights to publish the Singapore Street Directory. The latest edition of the directory features new highlights such as most updated maps, new roads and landmarks under construction, carpark rates, automobile guide and food guide.

To ease readability, this directory uses clear font types, together with a new selection of colours, for greater clarity. Maps are also enhanced with a new design.

Retailing at \$12.50, the SSD is available at major bookstores, supermarkets, petrol kiosks and Buzz kiosks located at bus terminals. Every SSD purchase entitles buyers to redemptions of a goodie bag worth \$500 sponsored by Tan Lim Motor Pte Ltd and a Quick Wax and Shine service at an exclusive offer of \$25 sponsored by Global Grooming.

Bulk purchases of the directory are also available at www.yellowpages.com.sg.

Note to editors: Photographs of The Official Singapore Street Directory are available upon request. Please contact Claire Ng, Yellow Pages Singapore; claire.ng@yellowpages.com.sg.

About Yellow Pages (Singapore) Limited

Established in 1967, Yellow Pages (Singapore) Limited is the largest publisher of directories and provider of classified directory advertising and associated products and services in Singapore. The Company maintains, develops and updates extensive classified databases of information on businesses, the core of which are small and medium-sized enterprises in Singapore.

The Company's principal activities are in the sale of advertising in, and the preparation and publication of classified directories that connect businesses to businesses (B2B) and businesses to consumers (B2C). The Company also offers related products and services, including on-line products and services, an operator-assisted telephone search service and database marketing services. In addition, the Company publishes and distributes specialized or niche directories and guides.

The Company was listed on the SGX-ST on 9 December 2004.

For further information, please visit www.yellowpages.com.sg/ypinfo

About SLA

Singapore Land Authority (SLA) is a statutory board with the Ministry of Law. Its mission is to optimise land resource for the economic and social development of Singapore. SLA is responsible for the direct management of some 14,000 hectares of State land and about 5,000 buildings. It is also in charge of land sales, leases, acquisitions and allocation, developing and marketing land-related information, and maintaining the national land information database through digitised land information services. SLA is also the national land registration authority for property transactions, and the issuance and guarantee of land titles in Singapore. It also manages and maintains the national land survey system,

including the defining of boundaries or legal limits of properties based on a coordinated cadastre survey system. For more information about SLA, visit www.sla.gov.sg.