

NEWS RELEASE

YELLOW PAGES SINGAPORE COLLABORATES WITH NOKIA TO DELIVER LOCALISED SEARCH CONTENT ANYTIME, ANYWHERE TO NOKIA USERS

SINGAPORE, June 18, 2007 – Yellow Pages (Singapore) Limited (YPS), the leading multi-platform directory search and advertising solutions provider, today announced that it is collaborating with Nokia to provide local directory search functionality for Nokia users on selected models.

As part of this collaboration, Yellow Pages Singapore will provide localised content within the Nokia Mobile Search that enables users to access Yellow Pages' directory, and search by company, business type, call suppliers immediately, save information in their contact books, and in the near future, view locational maps. This offers users a simple, convenient, and fast way to find and connect to Yellow Pages' Singapore content as they want it directly from their Nokia devices. Delivery of this localised search content will be available on select S60 devices from the third quarter, 2007.

Chris Rogers, Vice President, Digital Media, YPS, said, "We are very excited about this collaboration with Nokia and to be the first in Singapore to offer our localised content on their devices. This synergy, built on both companies' market leadership, not only serves users in the Singapore market but also beyond Singapore. At present, we already have 30 percent of searches from overseas and we will be able to offer them an additional avenue to access our content while on the move. With a projected upsurge in visitorship as a result of the upcoming integrated resort and high-profile events, this initiative clearly offers users an easy and convenient way to access information anytime, anywhere."

In view of the Singapore Tourism Board's projection of visitorship to increase from 9.7 million in 2006 to 17 million by 2015, this service is set to benefit tourists coming to Singapore.

Visitors wanting to access localised content will be prompted to download a Yellow Pages Singapore plug-in from Nokia Mobile Search. Useful information includes Visitors Guide (a directory published by YPS), tourists' attractions, taxi booking numbers, opening hours, shopping, dining and entertainment outlets, providing them with a hassle-free headstart in Singapore.

About Yellow Pages (Singapore) Limited

Established in 1967, Yellow Pages (Singapore) Limited is the largest publisher of directories and provider of classified directory advertising and associated products and services in Singapore. The Company maintains, develops and updates extensive classified databases of information on businesses, the core of which are small and medium-sized enterprises in Singapore.

The Company's principal activities are in the sale of advertising in, and the preparation and publication of classified directories that connect businesses to businesses (B2B) and businesses to consumers (B2C) in both print and digital form. The Group's Internet Yellow Pages (IYP) is the most comprehensive online directory in Singapore and was ranked as the #1 website in the Business and Finance category – Business Directories 2006 in the Hitwise Singapore Online Performance awards programme.

In March 2007, the Group successfully blazed a new trail with the soft launch of its enhanced IYP and Mobile Yellow Pages (MYP). MYP is Singapore's first mobile directory that allows users to access shopping, dining and business information on their mobile phones.

The Company was listed on the SGX-ST on 9 December 2004.